

SEVERE WEATHER AWARENESS WEEK – PUBLIC SERVICE ANNOUNCEMENT
SEVERE THUNDERSTORMS
RUN TIME: 60 SECONDS

ANNOUNCER: It's Severe Weather Awareness Week, and the best way to keep you and your family safe is to educate yourself.

FEMALE: According to the National Weather Service, thunderstorms are a common occurrence in Iowa each spring and summer. Lightning, high winds, hail and flash floods can all be the result of thunderstorms and while they aren't avoidable, you can avoid some of the dangers.

Before the storm, it's simple: know your surroundings. Watch for approaching storms, and listen to local forecasts. You can also invest in a NOAA Weather Radio with a warning alarm and battery backup.

As the thunderstorm approaches, be smart. Get out of boats and away from water. This includes taking a bath or shower. Avoid using the telephone or electrical appliances. If you're caught outdoors, find a low spot away from trees, fences and poles. Find shelter immediately, and do not underestimate the power of a thunderstorm.

ANNOUNCER: Make sure you and your family are prepared for an emergency...visit [Be Ready Iowa dot org](http://BeReadyIowa.org). Brought to you by Iowa Homeland Security and Emergency Management through a grant from Citizen Corps.